

SPONSOR PACK 2020



ORGANISATION HISTORY

EST. 2011

Inspiring Creativity

Est. 2011, Inspirate is a diverse-led organisation that has produced a plethora of festivals and become adept at delivering culturally dynamic experiences to over 130,000 people. In a space of eight years, we have boldly stated our ability to pioneer, develop and deliver festivals across the UK, regularly attracting national PR and creating opportunities for tourism & investment.



AN INDIAN SUMMER FESTIVAL

The Festival

Our mission is to celebrate the shared culture between the Indian subcontinent and the UK - nurturing exciting artistic collaborations and educating people from all walks of life about the past, present and future of our global community. Established in 2011, our festival has constantly pushed the boundaries of what a contemporary South Asian Mela should be. We want to think and deliver the cutting-edge, inspiring a new generation of 21st century diverse arts and culture.



SPONSORSHIP 2020

AN INDIAN SUMMER 2020

One of the most established South Asian cultural brands in the East Midlands, which has consistently attracted significant amounts of investment from Arts Council England, Heritage Lottery Fund, Big Lottery, State Bank of India, Kingfisher Beer, Sony TV, University of Leicester, De Montfort University, Lyca Mobile and other national and international brands. To get involved as a sponsor, get in touch with Festival Director, Jiten Anand by emailing jiten@inspireate.org

